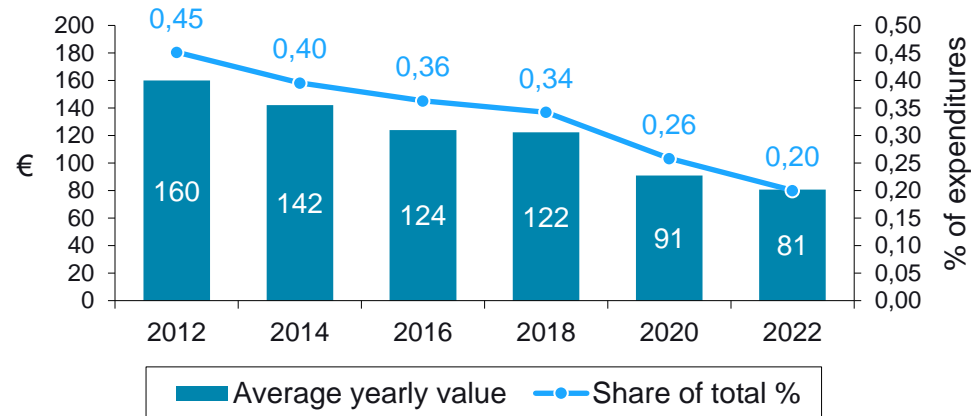
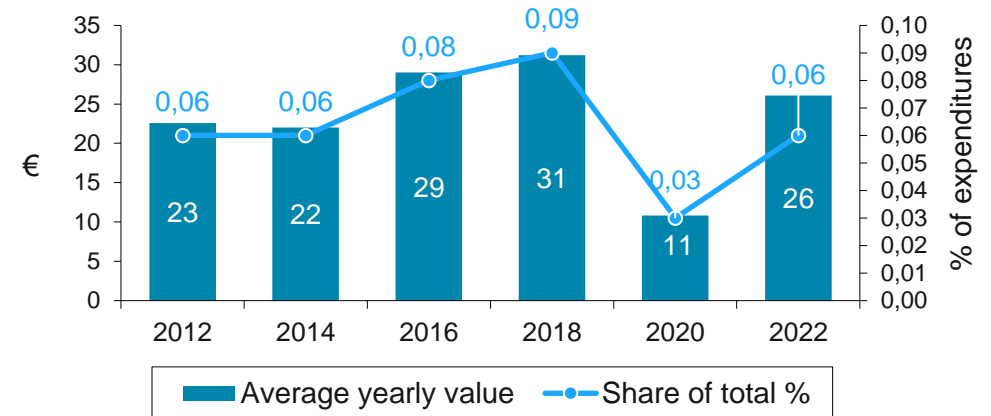


Consumer media spend in the average household budgets

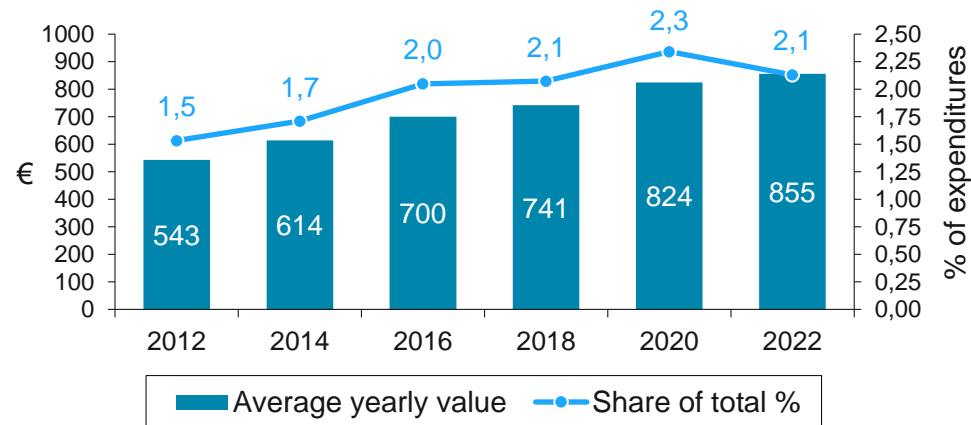
Newspapers & magazines



Cinema tickets & subscriptions



Digital TV packs



Gaming (hardware)

